



AOPLAN SPEAKS AT OFFICE BUSINESS CENTER ASSOCIATION INTERNATIONAL CONVENTION IN WASHINGTON DC

On October 27, 2005 AoPlan's Norman Fox, representing YourOffice USA, delivered a ground breaking presentation to an enthusiastic, standing room only audience in Washington DC. The title of the presentation was "New Concepts in Office Business Centers".

Mr. Fox outlined market, population, and demographic changes that will affect the serviced office industry in the near future. He used these facts as clear indications and the basis of his case that new types of facilities and products for high profile markets will be required for the continued health of the industry.

Mr. Fox presented graphic examples and supporting data on six facilities based on the traditional office business center model but aimed at specific markets. Facilities targeted ranged from high Tech Centers for the younger Generation X and Generation Y officing markets to facilities designed to support the needs of the growing senior population.

The message to the audience was clear. The potential client pool for serviced offices is evolving, and in doing so, it is presenting new challenges and opportunities for current office business center owners and operators and those entering the industry.

The Office Business Center Association, International will be posting AoPlan's presentation on its website for convention attendees and other interested parties. Additional information can be obtained by contacting Norman Fox at the AoPlan Website, www.aoplan.com.